

The Display Centre

Shop Fittings & Displays Brochure



Dear Retailer,

Over our 25 years in business, we have developed an award winning shop fittings supply service.

Our business is driven by a specific purpose:

“To work in partnership with retailers to provide display solutions that improve their customer service and sales”

Our team of dedicated account managers help retailers like you, make the most out of your shops by supplying a combination of off-the-shelf display essentials and bespoke shop fittings. With over 4,000 products in our range, and our bespoke offering, its easy to find the items you need.

Our tailored solutions help to make buying retail supplies easier for you and your shops. For multiple sites, we can offer a bespoke web ordering portal for your shop managers, or even your own shop fittings catalogues with your branding and product range.

If you would like us to quote for your current fixtures and consumables as a one off or as part of a formal tendering process, we'd be more than happy to help.

I hope the following pages give you an indication as to how we could work together in partnership in the future,

Kind Regards,

Paul

Paul Wyeth
Senior Account Manager



A member of the
**Charity Retail
Association®**
The voice of charity retail



A Not So Standard Service...

For two consecutive years, The Display Centre team have been awarded the Feefo Gold Trusted Service Award for an outstanding level of customer service as rated by customers on an independent feedback site

Here's why:



Next Day Delivery

- Over 1,000 display items ready for same day dispatch
- International deliveries available

Extensive Display Range

- Over 4,000 display items to choose from
- Bespoke items manufactured to your specifications
- A showroom on the South Coast of the UK
- Bulk discounts are available on hundreds of items

Award Winning Expert Service

- Tailored ordering systems such as bespoke websites for store teams and shop fittings catalogues with your branding
- Dedicated, knowledgeable staff directly available without any call centres
- A highly competitively priced one-stop-shop for multi-site businesses

Good to know...

The following pages contain an overview of our popular items - For more visit displaycentre.co.uk

Talk To The Team Today
Call 01329 842 000
Visit displaycentre.co.uk
Email sales@displaycentre.co.uk

You'll see boxes like these to tell you where to look on the website for the full range

Shelving Units & Accessories

MANY
LAYOUTS
AVAILABLE

Our shelving systems are modular so that you can be more flexible with your displays. You can choose gondolas or wall bays to meet your current requirements, while also future-proofing your displays, as you can add additional shelves or accessories at any time from our extensive product range

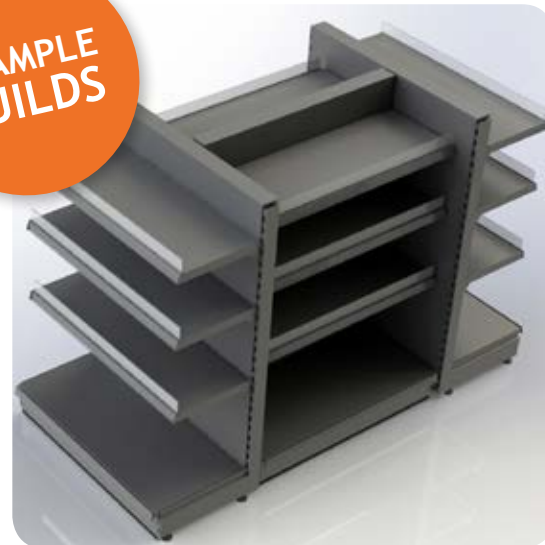
There are both gondola units and wall bays in our extensive range. Choose from shelves in jura white or silver as standard, or opt to have your shelving sprayed

Systems Benefits

- Compatible with Tegometall, Eden and Caem 50 shelving
- Tough powder coated finish for durability
- Choose plain, slatwall or metal pegboard back panels
- Modular design with interchangeable components for added merchandising flexibility
- Simple and quick to install - an easy to follow assembly guide is included with all fixtures
- Competitive pricing & quality products
- Comprehensive range of accessories available for added flexibility
- Bespoke design service available for more complex projects



EXAMPLE
BUILDS



SHELVING ACCESSORIES

- Additional shelves
- Ticket edge strips
- Acrylic or wire risers
- Acrylic dividers
- Wire shelves
- Rear support bars
- A variety of hooks & arms for uprights, slatwall & pegboard

Talk to our experts about your shelving requirements today

Call 01329 842 000

Queueing Systems

Encourage customers to make more impulse purchases with a well positioned queueing system. Our queueing systems are available in different sizes to help you use your space to efficiently help drive sales

As these units are modular, it's easy to adjust the setup of your queueing system to support the goods that you want to sell



Visit displaycentre.co.uk/display-systems/

Gridwall

Our gridwall systems are cost effective and easy to use. They provide a simple solution for retailers who would like a versatile solution for their stores. With a plethora of stands, grid heights and fittings to choose from, these are a great way to increase your merchandising space



Visit displaycentre.co.uk/fittings/

MANY FINISHES AVAILABLE

Slatwall & Slatwall Fittings

We supply many different slatwall finishes and colours. In addition, we have a number of different insert colours to complement them

As well as the panels themselves, we also provide a large range of slatwall accessories which enable you to display many different types of products neatly and effectively

Wood Finishes

Colour Finishes

Wood Effects



D-Rails & Clothes Arms For Slatwall



A Variety of Clothing Arms



A Variety of Wooden Shelves



Slatwall Euro Arms

SLATWALL ACCESSORIES

- > Shelves
- > Acrylic poster holders
- > Variety of arms & prongs for different product sizes
- > Plastic, wooden or metal slatwall panels
- > Range of insert colours & slatwall finishes



Prongs For Slatwall



Slatwall Gondolas

Twin Slot Gondolas & Wall Mounts

Our variety of twin slot uprights and gondolas provide an easy and cost effective display option for retailers. Our twin slot is available in white, chrome and black. For larger orders, twin slot uprights can be sprayed a colour of your choice

Back Bars & Uprights

The back bars slot into the twin slot uprights. These then provide the rail on which you can hang other arms and rails.

Twin slot is a versatile system as you can lift the back bars in and out of the uprights whenever you need to change the layout of your shop



MANY ACCESSORIES AVAILABLE

Shelves & Clothing Arms

There are a few different bracket styles which allow you to place shelves on your twin slot system. Blade brackets are the most popular as they allow two shelves to be placed next to each other.

In addition to our shelves, there are also a variety of clothing arms available for twin slot. These allow you to display large quantities of clothing neatly



Twin Slot Gondolas

Compatible with a broad range of fixtures and fittings, our twin slot gondolas are a versatile way to create attractive displays for a variety of items.

There are a selection of gondola heights and colours to choose from

TWIN SLOT ACCESSORIES

- > A variety of shelves
- > D-rails & Z-rails
- > Combination rails
- > Ball arms
- > Notched arms
- > Step arms

Visit displaycentre.co.uk/fittings/

Visit displaycentre.co.uk/display-systems/

Hangers & Size Cubes

MANY MORE
STYLES
AVAILABLE

In the fashion section of our website, you will find a broad range of clothes hangers and accessory hangers. In addition, to our standard hangers, we also provide bespoke and branded hangers to match your shop branding



Wooden Hangers



Plastic Hangers



Metal Hangers



Coated Hangers



Hanger Grips

Our own brand hanger grips are called GraylinGrips. We developed them as a cost-effective way for retailers to be able to add grips to their hangers without having to replace their existing hangers. The super strong adhesive holds the grips in place, helping retailers keep their shops tidy as clothes are prevented from falling from hangers as customers browse



Size Cubes & Accessory Hangers

Visit displaycentre.co.uk/fashion

Garment Rails & Feature Rails

MORE SIZES
AVAILABLE

Our range of clothing displays includes a broad variety of hanging rails and feature rails. The large range ensures that charity retailers can find the items that they need with ease



Feature Arm Rails

Our feature rails can be fitted with a selection of different arm shapes. This allows retailers the flexibility to combine and arrange units to suit their shop and their merchandise

Garment Rails

Our garment rails come in a range of sizes and there are different colours to choose from. We can even spray rails in a colour of your choosing when you are ordering in bulk. Often brands opt for the same colours as their branding

There are different feet/castor options and extra bars can be used to create extra space by converting rails into double tops and mid and top rail variations for extra space



MANY
STYLES &
COLOURS



Rail Dividers

Rail dividers are a simple and effective way to attract attention to your clothing displays. Not only do they add extra colour to a display, they also make it extremely simple for customers to find the right area of your shop

Visit displaycentre.co.uk/fashion

Bust Forms, Tailors' Dummies & Mannequins



MANY MORE
STYLES
AVAILABLE

Body Forms

Our extensive bust and body form range includes both adult and child size forms. In addition, there are stands and brackets that allow you to attach them to slatwall or have them free standing. They provide a cost-effective way to display clothing



Mannequins

Our range of mannequins includes a variety of styles and colours. We supply mannequins made from a selection of materials to allow you to choose the style that suits your budget and shop displays



Tailors' Dummies

Tailors' dummies allow retailers to pin clothes in place without damaging the dummy. This is ideal for shop windows as the size of donated clothing items can vary greatly

Display Cabinets & Showcases

MANY STYLES
AVAILABLE



Glass Display Showcases

Our showcases are available in a range of heights and widths to suit your space. You can also decide whether you need your cabinets to come complete with built in storage area

These cabinets light-up your goods with LED lights and offer added security as they are supplied with locks

Our range of cabinets and showcases includes a variety of options including both wooden and aluminium frames

Our cabinets can be purchased with or without locks and also with or without LED lighting. In addition, there are a variety of counter standing cabinets which are very effective for displaying items by the counter while also keeping them secure



Glass Display Cabinets & Cash/Wrap Counters

Our display cabinets include many different options including full glass, three-quarter glass and half glass cabinets. In addition, there are cash desks and counter till stands

Choose from a variety of finishes and styles and find the perfect match for your shops



Visit displaycentre.co.uk/fashion

Visit displaycentre.co.uk/furniture

Jewellery Displays

We offer a broad range of jewellery display busts, platforms and bangle stands. With a variety of colours, textures and materials, there are different jewellery styles to choose from. In addition, we can also offer branded displays and bespoke items when ordered in bulk



Necklace Displays

Our necklace display range is designed to suit a variety of styles and budgets. There are a range of materials to choose from including wooden, leatherette, acrylic and rattan busts

Watch, Bracelet & Earring Displays

Our watch and bracelet displays come in a range of materials. They are designed to complement your products, making them stand out in your display

Our experts can also create bespoke solutions to suit your branding requirements



Earring Displays

Our earring display stands come in a range of shapes, sizes and materials. They are easy-to-use and have different capacities to suit different jewellery styles

We can also create bespoke items, so if you are looking for unique earring displays, get in touch with our display experts



Visit displaycentre.co.uk/display-systems/

Price Cubes

Price cubes are a simple and cost-effective way to price jewellery and accessory items. In addition, they can have a great effect on sales. Our customers that measured their sales with, and without prices cubes, noted an increase in sales when they introduced price cubes to their displays

Nouvelle Price Cubes

The most popular sets are our own brand cubes, the Nouvelle price cubes. They are the most popular because they offer a quality solution at a more cost-effective price than other ranges

Retailers also enjoy the opportunity to create bespoke colours and fonts for bulk orders

- Selection of colours and sizes
- Highly cost-effective
- Quality cubes to create premium displays
- Currency symbols are included in each kit
- Top-up cubes can be purchased separately



Metallic Effect Price Cubes

The Metallic Effect price cube systems are available in a range of sizes. They help to create neat and tidy displays

Choose between Silver and Gold characters and between 260 and 640 piece kits



Retro Price Cubes

The Retro range offers a different font to the Nouvelle systems. They are available in a variety of sizes to suit your merchandise

Colour choices include black text on clear cubes, white text on black cubes, gold text on black cubes and black text on white cubes



Visit displaycentre.co.uk/pricing/

Menu, Leaflet & Sign Holders

Although they are very basic items, menu, leaflet and business card holders make a big difference to the overall look of a display. These cost-effective solutions help to create a neater and more professional display

We offer the option to have your holders branded with your own labels and even bespoke sizes and shapes of holder



Visit displaycentre.co.uk/essentials/

Pricing & Labelling

Find all the pricing equipment you need for your shops on our website or phone our team of experts. Whether you need to tag clothes or create price labels with a pricing gun, our broad range contains the equipment you need

Our range of pricing and labeling equipment offers a number of different solutions to suit a range of budgets, products and merchandising styles

Browse the pricing section of our website or ask our team to help you find what you need



Visit displaycentre.co.uk/pricing/

Menu & Information Boards

Our range of letter boards includes both standard and bespoke options. Letter boards offer many benefits:

- Clear, fashionable information displays
- Attract customer attention
- Easy for staff to change messages
- No artistic skill required to make them look great
- Long-lasting and extremely simple to maintain

Our standard letter boards come in a variety of sizes, including large boards for presenting menus and smaller boards for displaying promotional messages

We also offer the option to create your own sizes with sets of tiles that clip together, allowing you to create your desired size

In addition to all of these options, we offer bespoke boards that are made the size that you would like and have a frame colour and finish of your choice



Our range of chalkboards includes a variety of board shapes and sizes, which range from weatherproof pavement signs to table numbers and wine displays



The Display Centre board range also includes white boards in a number of sizes. The range is designed to suit a variety of budgets, with both plain and magnetic boards to choose from

Visit displaycentre.co.uk/pricing/

LCD Display Screens



MANY SIZES
& STYLES
AVAILABLE

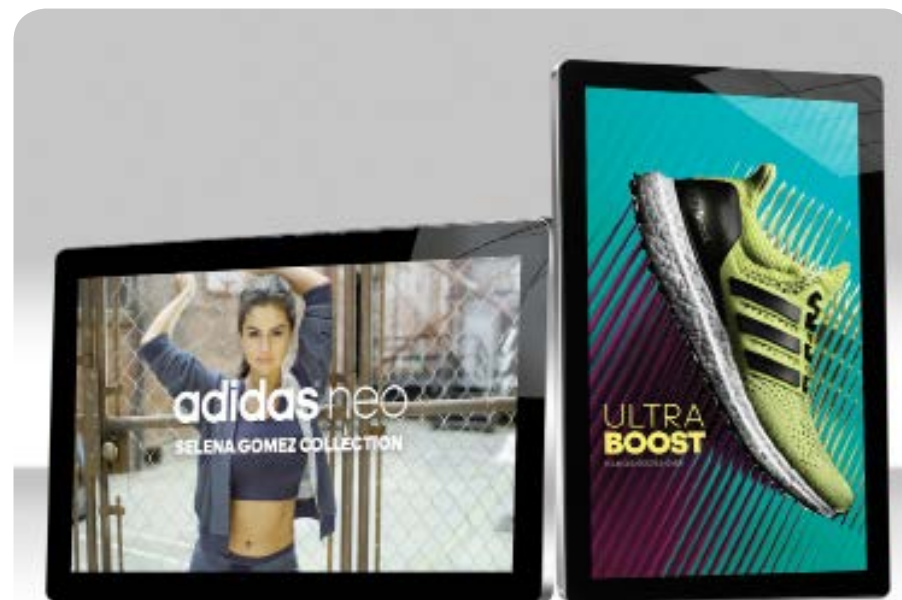
Choose Your System

Choose whether you would like to be able to connect multiple screens together for simultaneous remote updates, or go for a simple 'plug 'n' play' approach with a screen that takes a USB stick with your pre-loaded promotion

Digital screens are a fantastic sales tool. Whether you want a small screen to use for product demonstrations or a larger screen to display your promotions, there is a screen to suit your requirements

Our LCD screens are extremely durable. The screens are designed for commercial use and so can be left on without ever being turned off

To explore the full range, please call us on 01329 842 000



Visit displaycentre.co.uk/fittings/

Turntables & Window Displays



Turntables

Turntables help to bring a window display to life. The movement holds the attention of passers-by for longer

Our turntables are available in a selection of sizes and include both motorised and manual turntables

They range in size from 3" diameter up to 19" motorised mannequin turntables



Cable Displays

The Display Centre provides a wide range of cable displays. These include both plain and LED light up pockets, to help create attractive window displays. To browse our cable display packages, please visit our website or request a Fairfield Displays catalogue from our team by phoning 01329 842 000



FAIRFIELD
DISPLAYS
PREFERRED
DISTRIBUTOR



Window Displays

In addition to the multitude of fixtures and fittings that we provide, we also supply a selection of window dressing aids and props.

These include presentation aids such as modular glass cube display units and decorative items that add to a window's theme



Visit displaycentre.co.uk/display-systems/

Storage Racking

Our range of storage options is designed to meet the needs of a variety of different spaces, weight tolerances and budgets. The range includes everything from office units to longspan racking and from packing benches to light storage solutions

Choose the equipment that best suits your needs and enjoy our hard-wearing paint finishes, competitive pricing and speedy delivery service

Systems Benefits

- Increase your storage space with our sturdy racking systems
- Simple to install - an easy to follow assembly guide is included with all fixtures
- Competitive pricing & quality products
- Bespoke design service available for more complex projects



Sorting & Storage Items

Keeping items sorted neatly in a stockroom can be difficult, particularly when space is restricted

Our range of bin bins and storage boxes help you to keep items organised without taking up too much space



Retail Essentials & Much More

We supply over 4,000 shop fittings and display items. This brochure contains a brief overview, but there are many other items in our extensive range



Shopping Baskets

Encourage customers to purchase more by making it easier for them to carry multiple items to the till. Choose from a variety of styles



Carrier Bags & Packaging

Our unbranded and branded carrier bags and packaging solutions suit a variety of requirements



Safety & Security Items

From ergonomic safety knives, to standard security equipment, we offer solutions to help to protect your business and your staff

With thousands of different displays and retail essentials in stock, we can supply whole store solutions

Call 01329 842 000

What Our Customers Say

“

Excellent and easy to use website and ordering system.

All items delivered within 72 hours. Packaged very well. All items of very good quality. Would highly recommend this company on its products and services ”

Lyn, Lionwood Medical Practice



“

Very happy with the shelving we purchased. We certainly have a more attractive looking counter for which we have received many positive comments from our customers. Not only do we look more professional with the displays set up, it has had a positive effect and the products we are merchandising are showing an increase in sales across the board.

I would certainly recommend The Display Centre to any branches looking at upgrading their counter displays for both aesthetics and for increasing sales. It has certainly had a positive effect for us here and allows us to showcase what a range of products we have available

Lee, City Electrical Factors

Talk to our experts about your storage requirements today

Call 01329 842 000

Bespoke Displays

Our bespoke and branded product services are designed for companies that need a unique solution made to a highly professional standard

Our team understand that the perfect display equipment can be hard to find, particularly for items that need a specific display. We know that to improve customer service and make your business stand out, you need the displays that suit your product, your customers and your brand

So, we make it easy for you by providing an excellent service and display solutions that are tailored to you. We listen to your requirements, budget and lead time specifications and use them to create the solution you need

Here are just a few examples of previous projects:

- Bespoke [trade counters](#) for [City Electrical Factors](#)
- A bespoke mannequin range for [F&F Tesco Global](#)
- A bespoke [price cube](#) range for [Paperchase](#)
- [Point of purchase till frames](#) for [SuperDry](#)
- Display solutions for [the whole store](#) for [The Mole Valley Farmers Group](#), [Zoggs](#), [Tenovus Cancer Care](#) & many others



What Makes Us Different

We're more than shop fittings; here are the services we can provide to retail chains, at no extra cost:

- Branded branch toolkits for [easy ordering](#)
- [Bespoke ordering websites](#) for store teams
- Your own [dedicated account manager](#)
- [Onsite support & display advice](#)
- [Layout guidance](#) & design work
- [Rebates](#) available for large customers
- [Service level agreements](#) for fixed pricing and service
- [One-stop-shop display solutions](#) for full refits



Secure The Best Prices

We offer great prices and service as standard. But to secure even better prices, we invite our customers to tender with us

More than just the best prices possible, our tendering process helps to secure your business a range of extra services such as your own branded catalogues to supply to multi-site businesses and even an ordering web portal for your stores

- Swift and simple tendering process
- Optional bespoke ordering websites and catalogues for store teams
- One-stop-shop for all your display needs including branded and bespoke goods
- On-site display advice available
- Your own dedicated account manager to guide you through the tender process and to manage your account throughout our partnership

Ordering Web Portals For Your Shops



Catalogues For Your Shops





The Display Centre offers a customer discount card. The Display Centre Discount Card is open to businesses of all sizes and industry types.

As a card holder, members benefit from monthly exclusive offers and promotions across a range of displays and essentials. These offers give businesses the chance to manage their costs while boosting sales with displays that help to encourage customer spend.

More about the scheme:

- Save 10% on website prices
- Card membership is free
- Card membership is obligation free
- The card allows members to unlock a variety of exclusive discounts
- The card is open to businesses of all sizes
- Multiple members from the same business may join the scheme

Apply Online Today
displaycentre.co.uk/member

About The Display Centre

Our Mission

Our business is driven by a specific purpose:

“ To work in partnership with retailers to provide display solutions that improve their customer service and increases sales. ”

Our Values

Progressive

We move with the times and adapt as our customers' needs change

Accessible

Our dedicated team are easy to get hold of in the way that suits you best

Versatile

Whatever the challenge, we will always provide you with a solution

Expertise

We pride ourselves on our technical knowledge and speak your language

Responsive

We attend to your needs quickly and ensure that all your queries get a speedy response



Paul Wyeth
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Richard Graham
 Operations Manager
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Talk To The Team Today

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Visit displaycentre.co.uk
Email sales@displaycentre.co.uk

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